



Press Release Contact Information:

Twila Douglas
Open Line
Project Manager
1114 State St. Ste. 239
Santa Barbara, CA
USA, 93101
Voice: 805-963-0123
Fax: 805-963-2711
E-Mail: [Email us Here](mailto:twila@pardeehomes.com)
Website: [Visit Our Website](http://www.pardeehomes.com)

LivingSmart Means Real World Green For Buyers Who Pick Their New Home With Award-Winning Pardee Homes
California and Nevada Builder Marks More Than A Decade of Green Leadership With Proven, Practical, Attainable New Home Features & Commitment to Green

LOS ANGELES, CA, April 01, 2010 **/24-7PressRelease/** -- Green is good, everyone agrees. And we all want to do our part to make a greener world. And most of us know something about making a smaller carbon footprint. Okay, great! But then what?

[Pardee Homes](http://www.pardeehomes.com) has at least part of the answer with greener homes that got that way through the company's steady and steadfast progression in the field of green. As the country gets ready to celebrate the 40th anniversary of Earth Day with A Billion Acts of Green, Pardee Homes continues its more than decade-long commitment to building greener homes.

The company's pledge to build greener began with the pioneering of EnergyStar homes in 1998 and today, that commitment delivers the multiple benefits of Pardee's far more comprehensive--and award-winning--LivingSmart program. [Living Smart](http://www.pardeehomes.com) provides more than 30 earth-friendly standard and optional systems and features for new-home buyers, and it applies to every newly designed home the company offers.

"Green homes are better built homes, and building better has defined our company since it began in 1921," said Mike McGee, president and CEO of Pardee Homes. "With today's LivingSmart measures, we offer buyers greater comfort, better efficiency and more earth-friendly homes--just some of the many benefits of a LivingSmart home."

Pardee Homes' LivingSmart brand complements state and federal codes and initiatives geared to green. McGee cited California's Title 24, California Green Builder certification, the National Association of Home Builders Green Points program and California Metropolitan Water Districts' Water Wise programs.

"LivingSmart's energy and water savings measures alone can translate to lower home operating costs, and all of us can find another place to put those dollars," noted Joyce Mason, vice president of marketing for Pardee Homes. "And we estimate our energy-efficient homes save more than 11 million pounds of greenhouse gases annually--all you need to do to reduce your family's carbon footprint is live in a home built to our green standards."

LivingSmart offers another great advantage. You can understand it.

Its components are clearly explained and illustrated, and conveniently grouped by what they do: EnergySmart, EarthSmart, WaterSmart and Health Smart are the categories. In each, new homebuyers will find the included and optional features Pardee Homes offers. Just review new home brochures at model centers or online at the company's website, www.pardeehomes.com. You can also learn more by hitting Living Green on the website's home page.

Mason added that Pardee's LivingSmart homes are located primarily in master-planned communities with other advantages you can file under green and sustainable. For example, at Fair Oaks Ranch, nearly half the acreage is permanently preserved as open space, as are some 400 oak trees in this Santa Clarita Valley community.

Or take Pacific Highlands Ranch in San Diego, where open space preservation and habitat restoration complement site planning that follows such smart growth principles as pedestrian-oriented neighborhoods; connecting links of pathways, trails and parks and a mix of uses and diversified housing choices.

To date, Pardee Homes has brought more than 3,500 LivingSmart homes to its markets in Southern California and Nevada, winning accolades from the National Association of Home Builders Green Builder Awards; the PCBC Western conference Gold Nugget Awards; the EPA; and more.

Now, Pardee Homes introduces a new design line of detached homes, the LivingSmart Homes. Selling in Beaumont and Lake Elsinore, California, these two new neighborhoods incorporate LivingSmart design/build standards with very affordable pricing (from the high \$100,000s) for single- and two-story homes that were inspired by focused research of today's buyers.

"Our LivingSmart Homes series take our LivingSmart brand to an exciting new level of attainable, versatile home designs that respond to diverse household formations and lifestyle preferences," said Mason. "These two new neighborhoods supply our award-winning LivingSmart green measures, plus the style and great living spaces that are spurring strong sales in both locations."

The LivingSmart Homes are in Pardee Homes' Canyon Hills and Tournament Hills master-planned communities. See <http://www.pardeehomes.com/canyon-hills/livingsmart-homes-at-ch/> for Canyon Hills and <http://www.pardeehomes.com/tournament-hills/livingsmart-homes-at-th/> for the Tournament Hills LivingSmart neighborhood.

Pardee Homes anticipates additional enhancements to its green build programs as its commitment to green and sustainable development continues to evolve. "Green brings practical, tangible rewards to our homebuyers," said McGee. "Saving money, promoting health, improving comfort and using resources efficiently are all part of green living, and these benefits inspire our ongoing commitment to conserve water, land and energy."

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